Business Plan RD

Our business will be selling cookies, cake, brownies and lemonade. Anyone who likes what we are selling will buy our products. People will buy our products because our products will be cheaper than buying them from a grocery store. We will make the prodcuts by buying the supplies and making the products ourselves and then bring them to school. Startup costs are estimated to be about 17 dollars. It will cost about 13 dollars to make the products and the money is available. To make the prodcuts we will need.

* Cake Mix
* Brownie Mix
* Eggs
* Flour
* Milk
* Lemons
* Sugar
* Chocolate Chips
* Cups
* Water cooler(3-5 gal.)

I think it would be a good idea for everyone to make one product and bring it to school to share the work equally. Everyone in our business will share the roles to make it easier. There is a market for our product. Cookies will be $.25 each, brownies will be $.50 each, cake will be $.25 each and lemonade will be $.75 per bottle. Grocery stores and local bakeries will be our competition. We will market our product by having our prices lower and having the convience of buying right at school.